ABSTRACT OF THE DISCLOSURE

A portable sports equipment holder has a support rod with a first end and a second end. A clamp is attached to the first end of the support rod and an equipment holder removably attached to the second end of the support rod. The equipment holder may be a fishing rod hook, a firearm hook or a bow fork. The firearm hook may be used as a fishing rod hook. A distinct fishing rod hook is a variation of the firearm hook. The equipment holder is secured to the support rod with a threaded member and a thumbscrew. The equipment holder may include a non-slip or sound-deadening properties.